

POSITIVELY ENGAGING MARKETING

OUR MISSION IS TO HELP YOU ACHIEVE YOUR MOST AMBITIOUS GOALS THROUGH ADVERTISING, MARKETING, AND PUBLIC RELATIONS PROGRAMS THAT ENHANCE BRAND AWARENESS, CHANGE BEHAVIORS, INCREASE SALES, AND GENERATE POSITIVE GROWTH.

Who is AFFIRM Agency?

We're an integrated team of full-service marketing communications professionals with offices located in Pewaukee and Madison, Wisconsin.

What sets us apart from the others?

We stand behind our Core Values, including being responsive, creative, reliable, resourceful, collaborative, and positive.

What do we do best?

We specialize in behavior-change marketing for the transportation, governmental, manufacturing, health care, real estate, and other industries.

Can you count on us to deliver?

We view ourselves as an extension of your marketing communications team. We will learn everything we can about your organization, and use that knowledge to help you achieve your goals and get results.

Our marketing services include:

TRADITIONAL & DIGITAL ADVERTISING

Digital, Direct Mail, Email, Mobile,
Over-the-Top, Out-of-Home, Print,
Radio, Television

BRANDING STRATEGY

Design, Identity, Naming, Strategic
Development

FULL-SERVICE CREATIVE

Copywriting, Graphic Design & Layout,
Photography, Print Design & Production,
Radio, Video, Trade Show Design

MEDIA PLANNING & BUYING

Planning and Buying, Local, Regional &
National, Traditional, Direct, Digital

DIGITAL DESIGN & ANIMATION

Banner Ads, Email Campaigns, Google
AdWords, Mobile Apps, Text Messaging,
SEO, Social Media, Web Design, Web
Development, Web Hosting

PUBLIC RELATIONS

Content Development, Event Planning &
Promotions, Feature Story Development,
Media Relations, Planning, Strategy

Our clients

For over 40 years, our team has worked with a diverse selection of private and public sector companies and organizations including:



Let's Talk

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